



FOR RELEASE: October 6, 2010

CONTACT: Toni Eftink, Project Manager
334-8085

**“CHRISTMAS DREAMS” IS THEME FOR
OLD TOWN CAPE’S PARADE OF LIGHTS**

Cape Girardeau, MO - Old Town Cape has identified “Christmas Dreams” as the theme for the 19th Annual Parade of Lights scheduled for Sunday, November 28th. The parade begins at dusk from Capaha Park and will proceed east on Broadway, then south on Main and ends at Main & Independence. All floats must be lighted and have some sort of Christmas music playing.

“For many, this is the official opening of the Christmas Season” says Vicki Zickfield, Parade Co-Chair. “We try to keep it fun and festive. It is all about the Season.”

Entries in the parade are limited to the first 100 and entry deadline is October 29. Entry costs are \$40 for a business and \$20 for a not-for-profit. All proceeds from the parade are used for Christmas activities and decorations for the downtown area. For entry information, go to www.oldtowncape.org/events or call 573-334-8085.

Old Town Cape is a nationally accredited Main Street Program that works to build a downtown community that cherishes its past and is an economically viable district in which the citizens of Cape Girardeau can live, work and play.

#