

# What's Up Downtown!

Old Town Is Your Town

News from Old Town Cape

418 Broadway  
Cape Girardeau, MO 63701  
573.334.8085  
info@oldtowncape.org  
www.oldtowncape.org



## **Old Town Cape receives 2012 National Main Street Program Accreditation**

April 10, 2012 | Contact: Marla Mills, Executive Director | 573.334.8085

CAPE GIRARDEAU, MO. – Old Town Cape has received Accreditation from the National Trust for Historic Preservation Main Street Center and the Missouri Main Street Connection. Old Town Cape joins other Main Street revitalization programs across the country being recognized, including only 6 other Missouri programs. This is the 8th year Old Town Cape has received its National Accreditation.

Achieving high standards of program service and utilizing the Main Street Four-Point Approach to downtown revitalization, Old Town Cape was accredited through an on-site review process. “Accreditation by the National Main Street Center honors local programs that are fully operational. It is an achievement which must be sought each year, and something to which all programs can aspire,” said Doug Loescher, Director of the National Main Street Program.

Everyone who contributed to this accreditation achievement can be proud of the recognition,” said Marla Mills, Executive Director of Old Town Cape. “This includes the organization’s officers, directors, volunteers, committees, staff and financial supporters.”

Accreditation visits and assessments were provided by the Missouri Main Street coordinating program (MMSC), a partner with the Missouri Department of Economic Development, and the National Trust for Historic Preservation.

Dr. Lisa Bertrand, President of Old Town Cape stated “The Board of Directors of Old Town Cape is very proud to receive this accreditation. For us, this is a reflection of the community’s support of the program and recognition of the work has been done by many volunteers as well as the solid management, direction and vision of our Board and committees.”

Old Town Cape received its accreditation as part of the National Main Street Conference in Baltimore, MD held April 1 through 4. The conference was attended by Board member and Advisor, Dr. Steven Hoffman, and staff, Project Manager Nicholle Hinkle and Executive Director Marla Mills.

Old Town Cape works to build a downtown community that cherishes its past and is an economically viable district in which the citizens of Cape Girardeau can live, work and play.

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