

For Immediate Release

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Contact: Marla Mills
Old Town Cape
573-334-8085

Ross Peterson
Market Manager
573-576-0730



CAPE RIVERFRONT MARKET TO START SECOND SEASON ON MAY 4

Cape Girardeau, MO – Old Town Cape announces the beginning of the second season of the Cape Riverfront Market on Saturday, May 4 at 8 a.m. The open air market will run Saturday mornings, May 4 through October 26 from 8 a.m. to 12 p.m. in the parking lot at 35 S. Spanish, across from Bel-Air Grill and Grass Roots BMW. The lot will be closed to vehicles from 5 a.m. to 1 p.m. every Saturday to accommodate the event.

The market will include over 30 vendors selling fresh fruit and vegetables, cheeses, nuts, honey, maple syrup, jams, breads, baked goods, coffee and a variety of arts and crafts. All products are locally grown or produced. The event will also include weekly demonstrations and entertainment as well as a sitting area for patrons. SNAP/EBT cards will be accepted for qualifying food at the market tent.

“The first year was a huge success. There was such an amazing variety of vendors and really interesting demonstrations,” said Ross Peterson, market manager. “I think people initially came for produce and found out there was so much more. Seeing the community that was created was incredible and we’re looking forward to another great season.”

Old Town Cape Executive Director Marla Mills added, “The Cape Riverfront Market has been a great addition to downtown! We have been fortunate to have such great volunteers and interest in making this a truly special event each week. The amount of time and energy invested is tremendous. Not only is it a great event for market goers, but it has been good for the downtown business community as well.”

For more information visit www.caperiverfrontmarket.com or call Old Town Cape at 573-334-8085.

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