

For Immediate Release

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CAPE RIVERFRONT MARKET TO START IN DOWNTOWN CAPE

Cape Girardeau, MO – Old Town Cape announces the opening of the Cape Riverfront Market on Saturday, May 5 at 8 a.m. The open air market will run Saturday mornings, May 5 through October 27 from 8 a.m. to 12 p.m. in the parking lot at 35 S. Spanish, next to Celebrations Downtown and across from Bel-Air Bar & Grill. The lot will be closed to vehicles from 5 a.m. to 1 p.m. every Saturday to accommodate the event.

The market will include approximately 26 seasonal vendors (every week) and additional daily vendors selling farm-fresh produce, organic products, meats, cheeses, baked goods, jams, honey and arts and crafts. All products are locally grown, produced or prepared. The event will include weekly demonstrations and entertainment as well as a sitting area for patrons. Some of the vendors will accept credit cards and the market has plans to provide EBT accessibility.

The market was developed with input from the community through a public forum facilitated by Charles Hopper, Marketing Specialist from the Missouri Department of Agriculture. Old Town Cape is the umbrella organization for the Cape Riverfront Market.

“We are thrilled to partner with the local community to open this new market in the heart of downtown Cape Girardeau,” said Levi Olson, market manager. “As we developed the market, we really worked hard to incorporate the ideas and suggestions from the community.”

Old Town Cape Executive Director Marla Mills added, “We are so excited to be part of this market and all that it will bring to not only downtown but the entire community. A downtown market was identified in the Downtown Strategic plan as a great opportunity. This market will greatly add to the downtown’s sense of place. Like the Downtown Historic Home & Garden Tour, Tunes at Twilight and all of the other events that Old Town Cape provides, it will be a great addition to downtown.”

For more information call Old Town Cape at 573-334-8085.

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