

# What's Up Downtown!

Old Town Is Your Town

News from Old Town Cape

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## **Old Town Cape's 21st Annual Downtown Christmas Parade of Lights November 5, 2012 | Contact: Nicholle Hinkle, Project Manager | 573.334.8085**

CAPE GIRARDEAU, MO. – Old Town Cape is hosting its 21st Annual Parade of Lights on Sunday, November 25, 2012. This year's theme is "All I Want for Christmas." The parade will begin at approximately 5:00 p.m. or as soon as dusk arrives. The parade route starts at Capaha Park and proceeds down Broadway, turns right on Main Street and ends at Merriwether.

The Downtown Christmas Parade of Lights is a highly anticipated event each year that brings hundreds of visitors to the Old Town Cape district as it officially kicks off the Christmas season downtown. Children always look forward to seeing Santa, who will be on the final float riding in his sleigh.

Parade chairman, Kent Zickfield, explains "This is a great event because the community participates and it's amazing how this event has grown so rapidly. This parade is a good way to set the tone of the Christmas season and it truly has become an iconic event for the community. We love it so much that we just keep doing it year after year."

Entries in the parade are limited to the first 100 applicants and each entry must be lighted and play or sing Christmas music. For information on how to enter the parade, visit [www.oldtowncape.org/events](http://www.oldtowncape.org/events).

The Parade of Lights, Downtown Christmas Open House and parade decorations are sponsored by the Christmas in Old Town Cape sponsors: Drury Southwest, Rhodes 101 Convenience Stores and Regions Bank. In addition, this event is a huge success thanks to the Southeast Missourian, our media sponsor.

Old Town Cape is a community driven, nonprofit organization that utilizes the Four-Point Main Street Approach™ to preserve, promote, revitalize, and enrich the historic, cultural, and economic landscapes of downtown Cape Girardeau, Missouri. Old Town Is Your Town!

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