

What's Up Downtown!

Old Town Is Your Town

News from Old Town Cape

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Old Town Cape's Christmas Parade of Lights to be fun for everyone October 29, 2013 | Contact: Nicholle Hinkle, Project Manager | 573.334.8085

CAPE GIRARDEAU, MO. – Old Town Cape is hosting the 22nd Annual Parade of Lights on Sunday, December 1 and this year's theme is "Christmas Fun for Everyone." The parade will begin at approximately 5:00 p.m. or as soon as dusk arrives. The parade route starts at Capaha Park and proceeds down Broadway, turns right on Main Street and ends at Merriwether.

Onlookers are encouraged to bring toys to the parade to donate to the Toys for Tots program through the Marine Corps League. The Marines will walk the parade route to collect the toys. Last year, Old Town Cape helped collect over 500 toys for the program, which provided the joy of Christmas and a message of hope to America's less fortunate children.

The Downtown Christmas Parade of Lights is a highly anticipated event each year that brings hundreds of visitors to the Old Town Cape district as it officially kicks off the Christmas season downtown. Children always look forward to seeing Santa, who will be on the final float riding in his sleigh.

Parade chairman, Kent Zickfield, explains "The parade has become a recognizable event over the past 22 years and it's a great way to kick off the Christmas season downtown. It's great because there is such a large amount of community involvement, which has helped this event grow year after year." Zickfield also hopes that participants will help Old Town Cape to collect even more toys this year for Toys for Tots.

Entries in the parade are limited to the first 100 applicants and each entry must be lighted and play or sing Christmas music. For information on how to enter the parade, visit www.oldtowncape.org/events.

The Parade of Lights, Downtown Christmas Open House and parade decorations are sponsored by the Christmas in Old Town Cape sponsors: Drury Southwest, Rhodes 101 Convenience Stores, Robinson Construction and Primo Vino. In addition, this event is a huge success thanks to the Southeast Missourian, our media sponsor.

Old Town Cape is a community driven, nonprofit organization that utilizes the Four-Point Main Street Approach™ to preserve, promote, revitalize, and enrich the historic, cultural, and economic landscapes of downtown Cape Girardeau, Missouri. Old Town Is Your Town!

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