

What's Up Downtown!

Old Town Is Your Town

News from Old Town Cape

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Old Town Cape announces launch of new website directory

May 17, 2012 | Contact: Nicholle Hinkle, Project Manager | 573.334.8085

CAPE GIRARDEAU, MO. – Old Town Cape and Element 74 announce the launch of a new website directory on the Old Town Cape website. The directory of downtown businesses can be found at www.oldtowncape.org/newdirectory.

The new directory features a creative design to look up information on businesses located in the Old Town Cape district. The directory is divided into nine different sections for dining, shopping, exploring, nightlife, lodging, venues, beauty salons, worship and other services. Each business listing now features the address, phone number, location on Google maps and any social media sites.

Along with the redesign of each section, visitors to the site can now look up a business using a search feature. This will help visitors quickly and efficiently find the business information they are looking for.

“We are always looking for ways to promote and highlight our great downtown businesses and this new directory that Element 74 has helped us create is another tool for us to do just that. We have some great downtown businesses and now a new directory to highlight them,” noted Marla Mills, Executive Director of Old Town Cape.

Element 74 is a full service website and software development firm in Cape Girardeau that is dedicated to providing cutting-edge design, custom programming and consulting services.

Old Town Cape is a nationally accredited Main Street Program that works to build a downtown community that cherishes its past and is an economically viable district in which the citizens of Cape Girardeau can live, work and play.

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