

What's Up Downtown!

Old Town Is Your Town

News from Old Town Cape

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Old Town Cape participates in “Main Street Matters” program

May 20, 2013 | Contact: Marla Mills, Executive Director | 573.334.8085

CAPE GIRARDEAU, MO. – Benjamin Moore believes that Main Street is the foundation for thriving communities. They have launched a “Main Street Matters” program where they have committed to repainting 20 main street areas across the United States and Canada.

Since 1883, their network of local retailers has been an integral part of the communities they serve. Main Street is a part of all of our histories, which is why Benjamin Moore wants to help us take care of them, preserve them, and work to keep the businesses thriving.

Cape Girardeau has been chosen as one of the cities that the public can vote on to be chosen as one of the 20 main street areas to be painted. You can vote by visiting www.paintwhatmatters.com. One vote per IP address can be submitted each day through June 30.

Once the 20 main streets are selected, the public will be able to follow the progress of the painting. All of the projects will be completed over the next year with the help of local Benjamin Moore retailers and painting contractors.

Old Town Cape is a community driven, nonprofit organization that utilizes the Four-Point Main Street Approach™ to preserve, promote, revitalize and enrich the historic, cultural, and economic landscapes of downtown Cape Girardeau, Missouri. Old Town Is Your Town!

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