

Our Partners

Cape Girardeau Convention & Visitors Bureau
Cape Girardeau Area Chamber of Commerce
City of Cape Girardeau
Southeast Missouri State University

UPCOMING OLD TOWN CAPE EVENTS

MONTH	DAY	EVENT	LOCATION
October	29	Connections Meeting	Old Town Cape
November	13	Placemaking Workshop	TBA
December	1	Parade of Lights	Broadway/Main
December	6	Christmas Open House	Riverfront District

I would like to be an investor with Old Town Cape. INVEST I want to help revitalize downtown Cape Girardeau!

Name

☐ One Time Commitment☐ Annual Commitment

Address

Payment type ☐ Check☐ Credit Card☐ Bill me quarterly

Phone

Credit Card Number:

E-mail

Credit Card Type ☐ Visa☐ Mastercard

Amount Pledged

Expiration Date 3 Digit Code

Please make checks payable to Old Town Cape. Mail to 418 Broadway; Cape Girardeau, MO 63701. Old Town Cape is a 501 (c)3 Non-Profit Corporation.

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What's Up Downtown!

418 Broadway
Cape Girardeau, MO 63701



What's Up Downtown!

Details from Old Town Cape

Volume 4 | Issue 4 | October 11, 2013

Old Town Is Your Town - Be a part of it!

418 Broadway
Cape Girardeau, MO 63701
573.334.8085
info@oldtowncape.org
www.oldtowncape.org

“Christmas Fun for Everyone”

The 22nd Annual Parade of Lights will be held on Sunday, December 1 and will begin at dusk. This year’s theme is “Christmas Fun for Everyone.” The parade will start at Capaha Park and proceed down Broadway, turning right on Main and ending at Merriwether.

Entries in the parade are limited to the first 100 applicants and each entry must be lighted and play or sing Christmas music. For information on how to enter the parade, visit www.oldtowncape.org/events.

We also encourage you to participate in the parade even if you don’t have an entry. You can engage with the thousands of people that will line the parade route by having extended hours and a special or giving away hot chocolate or apple cider.

The Parade of Lights is sponsored by Rhodes 101 Stores, Drury Southwest and Robinson Construction.



TOP: A look at one of last year’s floats by Pure Country C106.1.



TOP: Participants enjoying wine and coffee at Cup N Cork during the 2013 Christmas Open House.

Downtown Christmas Open House to be held on Dec. 6

Old Town Cape will host the annual Downtown Christmas Open House on Friday, December 6 from 5 to 9 p.m.

Attractions will include great holiday shopping and special in-store events, caroling, free carriage rides, free pictures with Santa and children’s activities in Santa’s Workshop (sponsored by Alliance Bank and Cape Noon Optimist Club) and the chance to win a downtown shopping spree.

If your business is located in the Riverfront District or on Broadway you are invited to be a part of this event by signing up to be a participating business. If you are interested in doing so, please contact Nicholle at 334-8085 or nicholle-hinkle@oldtowncape.org.

To compete for the shopping spree, shoppers that are 18 years or older must visit a registration booth to fill out an entry form and receive their ticket packet. Then, they can visit the participating businesses to enter their tickets. The shopper only has to enter one ticket into a box, but they have more chances to win if they drop off tickets at all of the locations. The winner will be announced on Tuesday, December 10.

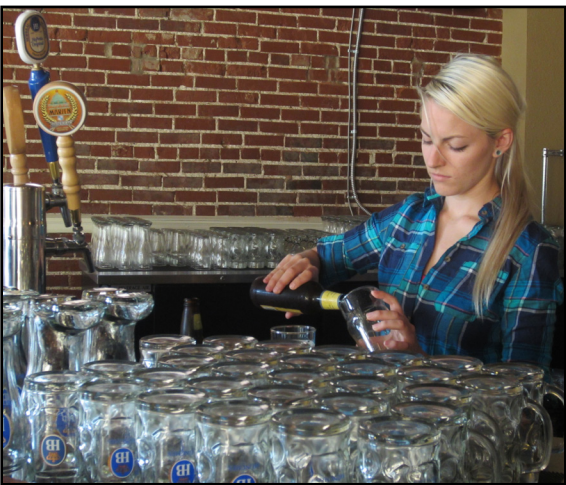
The Downtown Christmas Open House is sponsored by Rhodes 101 Stores, Drury Southwest and Robinson Construction.

TIP: Sign up for our weekly email updates by sending your email address to info@oldtowncape.org.

Welcome New Businesses

Yes, We're OPEN

Your businesses downtown keep thriving. Thank you for all you do! Help us support new businesses as they find their place downtown and together we can all strengthen our commercial district!



TOP LEFT: An employee at Broadway Biergarten pours one of the many craft beers that they carry.
TOP RIGHT: A look at some of the many treasures that can be found at Shoppe La La.

NEW BUSINESSES/ORGANIZATIONS:

- * Broadway Biergarten (818 Broadway)
- * The Wright Group (126 N. Main)
- * Main Street Station (130 N. Main)
- * Shoppe La La (437 Broadway)
- * D'Tails (14 S. Ellis)



THANK YOU FOR BEING A PART OF IT!

We would like to extend a huge thank you to those that chose to be a part of the 26th Annual Charles L. Hutson auction last month either by donating an item or attending the event.

This year's auction was our biggest yet and we couldn't have done it without you. With over 200 items donated, we are able to continue the excitement, energy and activity in Old Town Cape! The auction is our primary fundraiser and all of the funds raised go towards promoting and bringing traffic to downtown Cape.

We also wouldn't have had as successful of an event without our two sponsors, Isle Casino Cape Girardeau and Southeast-HEALTH. Their generosity and cooperation made the event one to remember!



Check out our website www.oldtowncape.org and look us up on Facebook, Twitter & Pinterest.

Southeast Missouri State University Creative Labs Incubator

The Douglas C. Greene Center for Innovation and Entrepreneurship broke ground for the Creative Labs and Industries Incubator on September 28 at 612 Broadway. The project is made possible by a \$750,000 gift from Charles Stamp Jr., Vice President of Public Affairs Worldwide at Deere & Company and former Southeast Missouri State University student and \$500,000 from the Missouri Department of Economic Development through its Community Development Block Grant.

The attached buildings at 612 and 616 Broadway will be developed into an incubator that cultivates creativity, innovation and entrepreneurship by connecting interdisciplinary teams of students, faculty and practitioners in integrated laboratories to design novel product and service concepts and test business models through a modern commercial marketplace.

The first floor will feature retail space and a coffee bar. The second floor will focus on creative disciplines with artists, fashion designers, software developers, 3D modeling and printing, letterpress printmaking and web application development. Students will get

hands-on experience and mix with practitioners and real-world experience. Dr. James Stapleton, executive director of the center, said that a 15-member faculty advisory group and a committee of 15 students were involved in putting the incubator concept together.

The plans are to dedicate the center late next summer so that it will open in the fall 2014 semester. The incubator will be a great addition to the efforts being made along Broadway.



THIS NEWSLETTER
BROUGHT TO YOU BY:



CAPE LOCATIONS

3427 William Street

1622 N. Kingshighway

372 S. Kingshighway

440 Broadway

573-335-3100 or
573-334-9099 (Broadway)
www.bankofmissouri.com
facebook.com/thebankofmissouri

Boys on the Block calendars to go on sale in November

Prior to the Missouri Main Street Conference back in July, we were approached with an opportunity to showcase our cool buildings in downtown Cape through a Boys on the Block calendar. Each of the Main Street communities in Missouri were asked to submit two photos that featured a historic building and included a male of any age from the community.



Matt Davis and Payton Beussink in front of Mercier.

At conference, all of the photos submitted were on display for the attendees to vote on and after two days of voting, the results were tabulated. The photo of the Hann brothers received the most votes, but the photo of Mercier was also among the top 12 photos, so both will be featured in the Boys on the Block calendar that will be distributed in November. Once we receive the calendars, they will be on sale at our office for \$20 each.



2013 Christmas Ornament for sale

The 2013 Christmas ornament is available for sale at Old Town Cape and other participating businesses. It depicts the Oliver-Leming House and the Missouri flag and is a limited edition, numbered piece that was produced by Hestia and is the seventeenth in the series. It is available for \$30 with a stand or \$25 without.

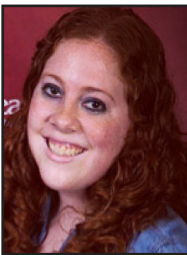
The Missouri state flag was designed in 1913 by Marie Watkins Oliver at her home at 749 North Street. The home, now called the Oliver-Leming House, is owned by Drs. Bert and Mary Ann Kellerman.

Other ornaments available for sale include: Mississippi Riverboat, Hutson's Christmas Window, Schultz School, The Glenn House, The River Campus, Port Cape Girardeau, The Red House, The Marquette Hotel, Old Lorimer School, Old St. Vincent's Church, and a Millennium depiction (fireworks over Old Town Cape).

Meet Kynli Smith

Kynli Smith is Old Town Cape's fall intern. She is pursuing a degree in Mass Communication with an emphasis in Public Relations and a minor in Creative Writing from Southeast Missouri State University.

When Kynli is not busy working or in class, you can probably catch her outdoors reading a good book or spending time with her friends and family.



A WORD FROM YOUR MAIN STREET STAFF...



What the heck is placemaking? There are a few opportunities over the next month to learn more about "placemaking." Understanding this

concept will make you think about your business or organization a little bit differently and it will certainly make you think about downtown from a different perspective.

Think of cities and towns you like to visit. Why do you enjoy the Riverwalk in San Antonio? Or Beale Street in Memphis? How is placemaking tied to economic development? Or is it?

If we want to be successful, we need to create places, not just spaces. This involves all of us - you, other downtown businesses and organizations, the City of Cape Girardeau, Old Town Cape, the Cape Girardeau Convention & Visitors Bureau and the Cape Girardeau Area Chamber of Commerce - working together to create places where people want to be.

Join us at the next Connections Meeting for Merchants & Business Owners on Tuesday, October 29 at 5:30 p.m. at the Old Town Cape office so you can get a summary insight into placemaking and what it means to you.

And, we are so excited to announce that Missouri Main Street Connection will be in town in November! They will bring with them managers from other Main Street communities in Missouri, volunteers and business owners from across the state. So, mark your calendars now for November 13 and look for more information soon on spending the day learning in greater depth what placemaking is, what isn't, how it impacts economic development and how you can be a part of it.



TOP: Victoria Wall and her friends pose for a picture with Zsa Zsa outside of Annie Laurie's Antiques.