

INVEST I would like to be an investor with Old Town Cape.
I want to help revitalize downtown Cape Girardeau!

Name _____

Address _____

Phone _____

E-mail _____

Amount Pledged _____

☐ One Time Commitment ☐ Annual Commitment

Payment type:

☐ Check ☐ Credit Card ☐ Bill me quarterly

CC Number: _____

Credit Card Type ☐ Visa ☐ Mastercard

Expiration Date _____ 3 Digit Code _____

Please make checks payable to Old Town Cape.
Mail to 418 Broadway; Cape Girardeau, MO 63701.
Old Town Cape is a 501 (c)3 Non-Profit Corporation.

UPCOMING OLD TOWN CAPE EVENTS

MONTH	DAY	EVENT	LOCATION
January	30	Connections Meeting	Old Town Cape
February	27	Annual Meeting	Isle Casino Cape Girardeau
April	29	Connections Meeting	TBD
May	3	Cape Riverfront Market	Spanish Street Lot
May	10	Home & Garden Tour	Downtown Homes

VOLUNTEER

I care about my community and want to volunteer to be a part of it!

Name _____

Address _____

Phone _____

E-mail _____

☐ I want to make an ongoing commitment and serve on a committee.

☐ I want to volunteer for a few hours and help with an event or project.

What's Up Downtown!

Details from Old Town Cape

Volume 5 | Issue 1 | January 10, 2014

Old Town Is Your Town - Be a part of it!

418 Broadway
Cape Girardeau, MO 63701
573.334.8085
info@oldtowncape.org
www.oldtowncape.org

☐ ☐ ☐



TOP: Photo of downtown Cape decorated for the holidays submitted to the ICBA contest.

Old Town Cape Annual Dinner to be held Feb. 27

Old Town Cape's Annual Dinner, sponsored by Isle Casino Cape Girardeau, will be held on Thursday, February 27th at Isle Casino Cape Girardeau, 777 N. Main.

Please join us as we celebrate downtown accomplishments in 2013 and honor deserving businesses and individuals for special projects. The social hours starts at 6 p.m. with the buffet dinner and program to begin at 7 p.m.

Both events will be held in the Event Center and a cash bar will be available. Dinner will be provided by Isle Casino Cape Girardeau.

Awards including Business Excellence, Vol-

unteer of the Year, Charles L. Hutson Visionary, John Boardman Excellence in Historic Preservation, Judith Ann Crow Residential Historic Rehabilitation, and Preservation of Heritage will be presented along with introduction of the 2014 Old Town Cape Board of Directors.

Old Town IS your town so come find out what has been going on in your neighborhood!

Tickets are \$30 each and tables of 8 are available for \$240. Please RSVP to Old Town Cape via phone at 573-334-8085 or via email at info@oldtowncape.org by February 18.

A word from your Main Street staff...



2013 proved to be a great year downtown and 2014 is looking even better! Here's a recap and some exciting things to look forward to in the next year:

- Old Town Cape brought home the **Greatest Achievement** award from the Missouri Main Street Conference along with awards for the Top Special Event (Cape Riverfront Market) and the best Streetscape and Public Space Improvement (Broadway Corridor Project).

- Over 5,000 people filled downtown for the Great Race last June and we're hoping for the same results when the **Corvette Caravan** and **Cannonball Run** make stops in downtown Cape later this year. Stay tuned for more information!

- The release date of the movie that was filmed downtown last year, **Gone Girl**, has been set for October 3, 2014. We are so excited to see all of the scenes that were filmed here.

- Last, but not least, we just won the photo contest hosted by the **Independent Community Bankers of America**! A photo of downtown Cape decorated for the holidays was submitted by The Bank of Missouri and it received the most votes out of all of the Main Street communities across the U.S. Thank you for voting and allowing the bank to donate \$300 to Old Town Cape.

What's Up Downtown!



418 Broadway
Cape Girardeau, MO 63701

Non-Profit
Organization
U.S. Postage
PAID
Cape Girardeau, MO
Permit No. 355

Our Partners: City of Cape Girardeau, Cape Girardeau CVB, Chamber of Commerce, Southeast Missouri State University

Welcome New Businesses

Yes, We're OPEN

Your businesses downtown keep thriving. Thank you for all you do! Help us support new businesses as they find their place downtown and together we can all strengthen our commercial district!

NEW BUSINESSES/ORGANIZATIONS:

- * El Sol (1105 Broadway)
- * Katie Blattel Photography (221 Independence)
- * Dynamite Coffee (206 Independence)
- * Artisan Gifts (821 Broadway)
- * Yoga East (827 Broadway)



TOP LEFT: A look at the newest coffee shop downtown, Dynamite Coffee. Sometimes there's even donuts :) TOP RIGHT: A look at Katie Blattel Photography, the newest downtown photography studio.

Check out our website www.OLDTOWNCAPE.ORG and look us up on Facebook, Twitter & Pinterest.

Downtown Is Worth Your Dollars...And Your Time

Until last year, I considered myself a big supporter of Old Town Cape. I mean, after all, I went to their events. I followed them on Facebook, Twitter, and Pinterest. Whenever I ran into staff, I told them what a good job they were doing. Sound familiar?

Last January, I accepted the position as Development and Resources Coordinator for Old Town Cape. In Main Street world, the two biggest resources are funding and volunteers. Managing these resources take up the better part of most days for me.

While receiving my OTC "education," a new image of "supporting" Old Town Cape began to emerge. I learned how an office staff of two with a couple of student workers managed to pull off so many events every year. They have A LOT of volunteers! From the Board of Directors, the 4 point committees, and event subcommittees, there are over 100 volunteers that carry out the work of downtown revitalization. Almost 60 of those volunteers are involved year round. THAT is how we get things done!

I am not a stranger to the not for profit world, and am used to maximizing resources, leveraging,

and getting the most bang for our buck. Even so, I was impressed with what Old Town Cape has accomplished with its limited resources. Many individuals, organizations, and businesses invest already, but with almost 4,500 residents and over 300 businesses in the district alone, there is potential for so much more.

Dedication, hard work, and A LOT of volunteers can only take us so far. Funding is necessary for any non profit organization. Oh, you didn't know we are a not for profit? Those aforementioned resources? VITAL. Making the magic that is downtown takes dollars. And the magic is important. Downtown is the most visible indicator of community pride.

Knowing what you know now, do you consider yourself a supporter of Old Town Cape? Want to know what to do about it? Visit www.OLDTOWNCAPE.ORG. Click to donate. Today.

This article is written by Janey Radford, Development & Resources Coordinator for Old Town Cape. Please contact her at janeyradford@oldtowncape.org for more information about volunteering or donating.

ORNAMENTS & CALENDARS STILL AVAILABLE

Did you forget to purchase your Oliver-Leming House ornament or Boys on the Block calendar? Have no fear because we have both still available!

The 2013 ornament depicts the Oliver-Leming House, where the Missouri Flag was designed in 1913 by Marie Watkins Oliver. They are available with a stand for \$30 or without a stand for \$25 at our office and other downtown businesses.

The 2014 Boys on the Block calendar features photos from Main Street Communities across the state of Missouri in front of historic buildings. There are two photos from our downtown in the calendar - one of two brothers in front of the Southeast Missourian and one of four fathers and their sons in front of Merci. The calendars are for sale at \$10 each.

THIS NEWSLETTER BROUGHT TO YOU BY:



CAPE LOCATIONS

- 3427 William Street
- 1622 N. Kingshighway
- 372 S. Kingshighway
- 440 Broadway

573-335-3100 or 573-334-9099 (Broadway)
www.bankofmissouri.com
facebook.com/thebankofmissouri

Meet Steven & Cara



Steven is a student at Southeast Missouri State University who is pursuing a major in Advertising and a minor in Marketing. His dream goal is to one day be involved in product placement for movies because he is a huge movie buff. He also has a lot of hobbies including playing the guitar, soccer, and collecting cologne bottles. Steven will be completing his internship at Old Town Cape during the spring 2014 semester, so welcome him to the neighborhood when you see him around!



Cara is also a student at Southeast Missouri State University who is pursuing a major in Medical Social Work and hopes to pursue a Master's degree in the same field some day. Her dream job is to work at the Children's Hospital in St. Louis, MO. In her free time, she enjoys riding horses, playing basketball, and spending time with her friends and family. Cara will serve as a student worker for Old Town Cape during the spring 2014 semester, so be sure to say "hi" when you call.

You're Invited to Old Town Cape's

CONNECTIONS

Meeting For Merchants & Business Owners

When? Tuesday, January 28
5:30 p.m.

Where? Old Town Cape, 418 Broadway

What? An opportunity for you to:

- Network with Fellow business owners
- Learn about what's up downtown
- Gain valuable business tips from an expert

- Q & A with Wes Blair, Chief of Police
- Annual Dinner
- Cape Riverfront Market
- Public Art Exhibit
- Cannonball Run & Corvette Caravan
- Community Improvement District
- ...and anything else you want to talk about!

Got questions? Get answers!

2013 INVESTORS & SPONSORS

LEWIS & CLARK | \$2,500

US Bank

Thank You!

LORIMIER COUNCIL | \$1,000

Benton Hill Investments
Broadway Prescription Shop
eDen Spa & Salon
Chad & Geneva Hartle
Hutson's Fine Furniture
Jim & Teresa Maurer
Nip Kelley Equipment
The Bank of Missouri
TRH Accounting

HOUCK BUILDERS | \$500

ABM Security Services
Lisa Bertrand
Broussard's Cajun Cuisine
Earlbacher Machine Works
Dr. Steven Hoffman
Hotshots
Jayson Jewelers, LTD
Ole Hickory Pits
Rhodes 101 Stores
Southeast Missourian

HUTSON PLANNERS | \$300

Annie Laurie's Antiques
Bella Italia
Bob's Shoe Service
Combo Properties
First Missouri State Bank
Don Greenwood
Montgomery Bank
Port Cape Girardeau
Stash

FRIENDS OF OLD TOWN CAPE

Arts Council of Southeast MO
Heather Brooks
C.P. McGinty Jewelers
Celebrations
Concord Publishing
Dan & Danna Cotner
Courtesy Enterprises
Phillip & Donna Denson
Butch & Connie Eichhorn

Girardeau Distributors
Kevin & Linda Greaser
Hempies
Horizon Screen Printing
KFVS-12
Kidd's
Knaup Floral
Miller Barber & Beauty Supply
Mississippi River Radio

Mitch & Diane Miller
Sally Owen
Pagliai's Pizza
Plaza Tire Service
Pyramid Home Health
Red Letter Communications
River City Coins
Shiloh
Shivelbine's Music Store

Sloan + Themis
SoutheastHEALTH
James & Stacy Stapleton
State Beauty Supply
Wither's Broadcasting
Zickfield's Jewelers

SPONSORS

- Annual Dinner - Isle Casino Cape Girardeau & Red Letter Communications
- Tunes at Twilight - SoutheastHEALTH, Cape Air & FOX 23 KBSI
- Charles L. Hutson Auction - Isle Casino Cape Girardeau & SoutheastHEALTH
- River Tales Classic Car Show - EVT Motor Werks
- Downtown Commercial Open House - US Bank & Realty Executives
- Quarterly Newsletter - The Bank of Missouri

- Home & Garden Tour - Realty Executives
- Appreciation Dinner - Port Cape Girardeau
- Merchant Emails - Montgomery Bank
- Website - Element 74 & First State Community Bank
- Weekly Email Update - ServPro & Capaha Bank